

Jefferson Elementary School in Fargo, North Dakota is a fantastic school meeting the needs of its diverse learners. The video, Experience Jefferson: A Place to Learn and Grow, was produced to showcase the school, students and staff, with a goal to attract future educators. Current Jefferson staff are at the heart of the video. This video showcases the passion the Jefferson staff for creating a welcoming environment for students and a collaborative, supportive working environment for their peers. The community and future employees get a glimpse into what makes this school a very special educational environment and the gem of a school in the heart of our community. The video is posted to the District's YouTube channel and embedded on the Jefferson school website. The video will be linked to all future job openings for Jefferson on the District's job board and used in recruitment efforts. This video has gained positive feedback from the community and has boosted morale even higher at Jefferson.